

**wm1**jobs.com

# Worcester News

**job fair**

**wm1**jobs.com

**Worcester News**

Your next hire is here

## Booking Pack

Thursday 16th March 2017 – 9.30am to 3.30pm

Thursday 14th September 2017 – 9.30am to 3.30pm

at the Guildhall, High Street, Worcester

# job fair

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## Why exhibit?

Don't get lost in a pile of CVs, get out there and meet job seekers in your local area.

We know that finding the perfect candidate is not an easy task, so we're here to help. Research shows that 70% of job seekers search for jobs in their local paper and 87% active job seekers use a job board in their search. But what about those great candidates not actively looking for a job?

Working in partnership with wm1jobs.com, the new home for recruitment in the West Midlands, we can reach a unique pool of both active and passive candidates.

Backed by targeted email and social media marketing campaigns our job fair reaches those candidates that other job fairs simply can't.

### Event details:

Taking place 16th March and 14th September 2017, this year's event will be held at the Guildhall, High Street, Worcester and offers free entry to the public from 9.30am to 3.30pm - bringing you one step closer to hiring that perfect candidate.

### How do I advertise a vacancy with wm1jobs.com and the Worcester News?

Advertising your vacancy with wm1jobs.com is easy, simply email [recruitment@worcesternews.co.uk](mailto:recruitment@worcesternews.co.uk) and one of our dedicated account managers will be in touch. Jobs will be advertised on both wm1jobs.com and on the Worcester News jobs page. Alternatively email us to request a media pack.

\*Source: Consumer Catalyst/TGI 2015

**60%**

of job seekers apply to jobs in their local paper

**70%**

of job seekers search their local paper for jobs

**87%**

of active job seekers use a job board in their job search

Up Next: Package Options 

wm1jobs.com

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## Platinum Sponsorship Package

- Logo Branding on all pre-promotional material in print and online.
- 250 word editorial and photo prior to the event.
- **Full Page** advertorial in the event preview supplement in the Worcester News and Berrows Journal.
- 14K page impressions on worcesternews.co.uk premium 'Talent' digital product.
- Lunch and refreshments for four.

1 Fair **£1115** + vat

2 Fairs **£1790** + vat

## Gold Package

- 300 word editorial and photo
- **15cm x 3 column** advertisement in the event preview supplement in the Worcester News and Berrows Journal.
- 7K page impressions on worcesternews.co.uk premium 'Talent' digital product.
- Lunch and refreshments for four.

1 Fair **£800** + vat

2 Fairs **£1290** + vat

LIMITED SPACES AVAILABLE BOOK NOW

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## Silver Package

- 15cm x 3 column advertisement in the event preview supplement in the Worcester News and Berrows Journal.
- 4.7k page impressions on worcesternews.co.uk premium 'Talent' digital product
- Lunch and refreshments for four

1 Fair **£550** + vat

2 Fairs **£890** + vat

## Job Upload Packages

Add any of these to your booking for massive discounts

Package 1: 25 online Job uploads

**Only £249** + vat

Package 2: 15 online job uploads

**Only £199** + vat

Package 3: 10 online job uploads

**Only £149** + vat

Package 4: 5 online job uploads

**Only £99** + vat

\*All uploads must be used within 3 months of the job fair and appear on [www.wm1jobs.com](http://www.wm1jobs.com)

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# Booking form



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I would like to exhibit at the Worcester News Job Fair and take out the following package:

| PACKAGE                       | PLATINUM                              | GOLD                                  | SILVER                              |
|-------------------------------|---------------------------------------|---------------------------------------|-------------------------------------|
| Thursday 16th March 2017:     | <input type="checkbox"/> £1,115 + vat | <input type="checkbox"/> £800 + vat   | <input type="checkbox"/> £550 + vat |
| Thursday 14th September 2017: | <input type="checkbox"/> £1,115 + vat | <input type="checkbox"/> £800 + vat   | <input type="checkbox"/> £550 + vat |
| Both Events:                  | <input type="checkbox"/> £1,790 + vat | <input type="checkbox"/> £1,290 + vat | <input type="checkbox"/> £890 + vat |

Company Name\*:

Invoicing Address:

Telephone Number: Email:

Website:

\*as you wish to be known throughout promotional campaign

### Main Contact Details of Person Managing staff on the day:

Name: Main Contact Number:

Email: Mobile Number:

Vacancies Recruiting for:

### Requirements:

Number for Lunch:  1  2  3  4

Special Dietary Requirements:

Electric Required:  Yes  No Table cloth required:  Yes  No

Any other relevant information:

Authorised by: Signed:

Position in Company: Date:

Telephone Number: Mobile Number:

Email:

### Please complete and return this form to:

Post: FAO Recruitment Team, Worcester News, Berrows House, Hylton Road, Worcester. WR25JX.

E: [jobfair@worcesternews.co.uk](mailto:jobfair@worcesternews.co.uk)

Tel: 01905 742356

Fax: 01905 742375

Please include a copy of your company public liability insurance with the booking and risk assessment form - without it you cannot exhibit.

All exhibitors must comply with the Health and Safety at Work Act 1974. All electrical equipment must have been tested for electrical safety, marked as such, and have a traceable signed certificate indicating test results, or if less than 12 months old and untested, have dated proof of purchase. Any equipment brought into the venue not meeting these requirements will not be given an electrical supply, please note that there will not be any facilities onsite for testing equipment. Wall fixings are not permitted without the venue's permission.